



FREQUENTLY ASKED QUESTIONS ABOUT FUNDRAISERS

WHAT MATERIALS CAN CHILDREN OF FALLEN PATRIOTS (CFP) PROVIDE ME WITH FOR MY EVENT?

CFP has created a Team Fallen Patriots Fundraising Kit to help community fundraisers get started and plan successful fundraising events, including general Team Fallen Patriots guidelines, event ideas and “how-to” materials, and sample language and templates. For your event, CFP can provide digital marketing collateral in the form of informational one-pagers and other resources as available.

HOW CAN I OBTAIN THESE MATERIALS?

When you create a Team Fallen Patriots fundraiser, you will automatically receive our Team Fallen Patriots Fundraising Kit via email. To request additional materials for your fundraiser, email us at TeamCFP@fallenpatriots.org and indicate the type of materials requested. We will try to accommodate your request as available resources allow.

CAN A CFP REPRESENTATIVE ATTEND MY EVENT?

Because Children of Fallen Patriots has a lean staff, we are generally unable to represent CFP at independent fundraising events, but we will evaluate requests on a case-by-case basis. We are happy to provide materials and messaging, which you can find in our Team Fallen Patriots Fundraising Kit, which will help you tell the CFP story and convey the impact and importance of our work.

CAN I USE THE CFP LOGO TO CREATE PROMOTIONAL MATERIALS?

Our staff can provide you a color logo or black and white version. All fundraising event materials that will bear the CFP logo must be submitted to CFP for review and approval before they are made public. This includes, but is not limited to, press releases, pitch letters, printed or electronic advertisements, save-the-dates and invitations, brochures, shirts or other apparel, banners, and any other form of event collateral.

CAN CHILDREN OF FALLEN PATRIOTS HELP PROMOTE MY EVENT IN THE MEDIA?

Children of Fallen Patriots evaluates opportunities for media promotion on a case-by-case basis, depending on staff time, resources, the nature of the fundraising event, and the amount of lead time prior to the event. If you would like us to help promote your event, please contact us at TeamCFP@fallenpatriots.org and describe the type of media promotion assistance you are seeking.

ARE THERE WAYS MY COMPANY CAN HELP WITH MY FUNDRAISING EFFORTS?

One of the easiest ways to boost your fundraising is through employer matching gifts. Many companies offer employees a matching gift benefit that doubles or sometimes triples your gift. Contact your company’s Human Resources or Finance department to see if they match charitable donations. Also be sure to encourage your donors to look into opportunities for matching gifts. By participating in these programs, you and your donors can significantly increase the impact of your support.

HOW DO I MAKE IT CLEAR THAT THIS EVENT IS SUPPORTING CHILDREN OF FALLEN PATRIOTS?

Please indicate on all materials that proceeds from the event will benefit Children of Fallen Patriots. CFP can also provide marketing materials that convey the story of Fallen Patriots and the impact of donations on our mission. To request these materials, please email us at TeamCFP@fallenpatriots.org.

CAN CHILDREN OF FALLEN PATRIOTS HELP IN COVERING COSTS ASSOCIATED WITH MY EVENT?

Children of Fallen Patriots cannot provide funding for expenses related to community fundraising events. There are many ways to limit event-related costs, such as securing in-kind donations from local businesses. More information can be found in the Team Fallen Patriots Fundraising Kit.

CAN I DONATE TO CHILDREN OF FALLEN PATRIOTS PROCEEDS OR A PORTION OF PROCEEDS FROM THE SALE(S) OF AN ITEM OR COLLECTION?

Yes! We greatly appreciate being the beneficiary of your sale. All materials related to the sale should note the percent of proceeds (or dollar amount per item) going to the Children of Fallen Patriots. If you would like to designate (a portion of) proceeds from sales to CFP, please email us at TeamCFP@fallenpatriots.org. We can assist with how you describe your charitable efforts so that it complies with Better Business Bureau Wise Giving Alliance standards.

WHAT IF A CHECK IS MADE OUT TO ME, NOT CHILDREN OF FALLEN PATRIOTS?

If a supporter makes the check payable to you, simply endorse the check with your signature, write "Payable to Children of Fallen Patriots Foundation," and submit it with a Contribution Form.

CAN I HAVE PEOPLE GIVE MONEY TO ME DIRECTLY AND THEN WRITE A CHECK TO CHILDREN OF FALLEN PATRIOTS FROM MY PERSONAL ACCOUNT?

This is not recommended. The IRS will consider any deposits into your personal account as taxable income, and we will not be able to issue tax receipts to your donors for their gifts if the contribution comes from you.

WHAT SHOULD I DO WITH CASH DONATIONS?

Please do not send cash in the mail. If you're collecting cash donations, you can have cash donors fill out a [Contribution Form](#) with their contact information and donation amount, transfer the cash into a cashier's check, and send both the check and the form to CFP. You can send in one cashier's check rather than individual ones for each donor.

WHO ACKNOWLEDGES MY CONTRIBUTORS AND HOW CAN I FIND OUT WHO HAS CONTRIBUTED?

Children of Fallen Patriots will send an acknowledgment and receipt for tax purposes to those who donate to your fundraising efforts. To receive a list of who has contributed to your fundraiser, please email us at TeamCFP@fallenpatriots.org. You should also be sure to send your own personal thank-you message to anyone who supports your fundraiser.

WHERE DO I SEND MY DONATIONS?

Mail contributions to:
Children of Fallen Patriots Foundation
ATTN: Courtney Nyren
1818 Library Street, Suite 500
Reston, VA 20190